It’s time to start preparing for the 2017 AgrAbility National Training Workshop (NTW)!  The NTW will be held in Knoxville, TN, March 20-23, 2017. In previous years, our conference has been attended by up to 226 people representing 38 states, 5 Countries - more than 60 of whom were farmers on scholarship.  Additionally, we have had representatives from Canada, Sweden, Finland, China, and Brazil in attendance.   These numbers represent records for the conference that we expect to continue to rise.

I would like to invite you to join us this year.  We have set the exhibitor rate at $150 for one table top plus registration for your representative(s).  The registration fee will be $400 for early registration (register before 3/4/17) or $450 for late registration.  You can find more information on the conference website, <http://agrability.org/ntw/>.

Being an exhibitor at the 2017 NTW will also allow you a short block of time in the Assistive Technology (AT) Show and Tell session if you would like to talk about your products and give demonstrations or show videos of demonstrations.

We are also offering businesses the opportunity to be a sponsor of our event.  Sponsorship would allow your company a complementary booth space and would also waive the registration fee for one representative.  The minimum amount to reach this level is a donation of $900.  Please see the attached sponsorship letter which details information on sponsorship levels and options.

Thank you for your time and consideration.  Please do not hesitate to contact me with any questions at the number listed below or by email. Thanks again and I hope to see in Knoxville this spring!

Tess McKeel

Goodwill of the Finger Lakes

National AgrAbility Project

4119 Lakeville Rd

Geneseo, NY 14454

585-447-9015

[www.agrability.org](http://www.agrability.org)



**National Training Workshop**

**Knoxville, TN March 20-23, 2017**

**Vendor Contact Information**

Company Name:

Contact:

Address:

City:

State/Province: Zip Code:

Phone: Fax:

Email: Website:

**Are you interested in helping sponsor this event? Please see the benefits of sponsorship below and let us know if you would like to take advantage of this opportunity. Thank you!**

**Benefits to Sponsor**

* **Complementary booth space** at the NTW trade show (for sponsorships of $900 and above)
* **Complementary registration** for one company representative (for sponsorships of $900 and above)
* Signage and verbal recognition throughout the National Training Workshop
* Company name and logo on NTW schedules and programs
* Company logo displayed on the AgrAbility NTW website with a link to the company’s website
* Company listed as a sponsor on promotional materials which will be distributed nationwide

**Bronze Level: Under $1,100**

Hospitality Room: $900

Pre-Conference Tour: $1,000

Morning Break: $1,100

**Silver Level: $1,101-$3,000**

Speaker Gifts: $1,750

Afternoon Break: $2,500

Promotional Giveaways: $3,000

**Gold Level: $3,001-$5,000**

Conference Tour: $3,100

Breakfast: $3,500

Keynote Speaker: $4,000

**Platinum Level: Over $5,000**

Welcome Reception: $5,000

Lunch: $5,500

Banquet/Benefit Auction: $10,000

We would be glad to discuss other options to customize your sponsorship. Please call or email.

All donations are tax deductible and are administered by the National AgrAbility Project at Purdue University. **Checks should be made payable to Purdue University**. Mail to Tess McKeel @ Goodwill 4119 Lakeville Rd. Geneseo, NY 14454